



KFOR-TV

ORDER

Print Date 01/31/12 Page 1 of 1

Flight Dates 02/05/12-02/05/12

Contract / Revision 513675 /

Original Date / Revision
01/24/12 01/31/12

Advertiser Terry, Randall/D/President

Agency Offerman Media Consulting

Buying Contact

125 N Lincoln Ave
Sterling, VA 20164

Product

RANDALL TERRY/PRESID

Agency Com 15%

Billing Contact

125 N Lincoln Ave
Sterling, VA 20164

Sales Office PHI-M

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate #

Alt Order # 09636469

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL PLC POL

Product Codes PL1Ab

Priority GEN3

Advertiser Ref

Primary Account Executive
Fran Brown

Account Executive	Order%	Start Date	End Date
Fran Brown	100%		

Order Share 100% Market Value 2000

Competing Station	% of Order	Amount
CABLE	%	0
KAFU	%	0
KAUT	%	0
KBCA	%	0
KETA	%	0
KOCB	%	0
KOCO	%	0
KOKH	%	0
KOPX	%	0
KQOK	%	0
KSBI	%	0
KTBO	%	0
KWET	%	0
KWTV	%	0
UNKN	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
February 2012	1	\$1,700.00	\$2,000.00	0.00	01/30/12	02/05/12	1	\$1,700.00	\$2,000.00
Totals	1	\$1,700.00	\$2,000.00	0.00					

Paid for by: Randall Terry for President

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount		
E 1	4	02/05/12	02/05/12	Road to the Superbowl	CM-All	11am-12pm	-----S	:30	1	\$2,000.00	GEN	0.00	NM	1	\$2,000.00	
ROAD TO THE SUPER BOWL																
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
		Week: 01/30/12	02/05/12	-----S	1	\$2,000.00	0.00									
														Totals	1	\$2,000.00